GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:5420
ANSWERED ON:28.04.2000
ROLE OF MEDIA
GADDE RAMAMOHAN;M.V.V.S MURTHI;SHIVAJI MANE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government propose to lay emphasis on the most effective ways in which the media can perform its democratic functions;

(b) if so, the details of plans chalked out in this regard;

(c) whether the coverage of parliamentary proceedings has been noticed as poor and the media has been urged to reflect upon its impact on parliamentary democracy;

(d) if so, the details in this regard; and

(e) the steps proposed to be taken to make media most effective?

Answer

MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF TH DEPARTMENT OF DISINVESTMENT

(SHRI ARUN JAITLEY)

(a), (b) & (e): It is the constant endeavour of the Government to bring about quantitative and qualitative improvements in the working of various media units. Prasar Bharati Corporation has been set up as an autonomous body so that Doordarshan and All India Radio can function in a professional manner. All other media units give effective coverage to Government`s programmes and policies and disseminate information relating to developmental activities.

(c) No, Sir.

(d) Does not arise.